# 82 south

# Dynamic Displays. Elevated Events.

Digital Signage Solutions for Events, Exhibits, and Brand Experiences







## WHY DIGITAL SIGNAGE MATTERS

STATIC IS FORGETTABLE. DIGITAL IS POWERFUL.



Impact.

Flexibility.

Engagement.

Visibility.

Revenue.

## WHAT WE OFFER

#### FLEXIBLE, SCALABLE, TURNKEY DIGITAL SIGNAGE



RENTAL OPTIONS

XPCANVAS LED Panels

XPEDGE LCD Displays

XPVISTA
Ultra Stretch



CREATIVE SERVICES

**Motion Graphics** 

**Branded Templates** 

**Content Updates** 



**EXECUTION** 

**Delivery** 

Setup

**On-site Support** 

**Dismantle** 



**INTEGRATION** 

Wayfinding

**Sponsorships** 

**Product Features** 

**Live Content** 







### **XPCanvas**

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HD, Plug-and-Play System.

**Smart Cloud Control.** 

Seamless Multi-Screen Linking.

Multiple Installation Styles.

Versatile Content Playback.



## **XPVISTA**

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Sleek Edge-to-Edge Glass.

**Stunning 5K Resolution.** 

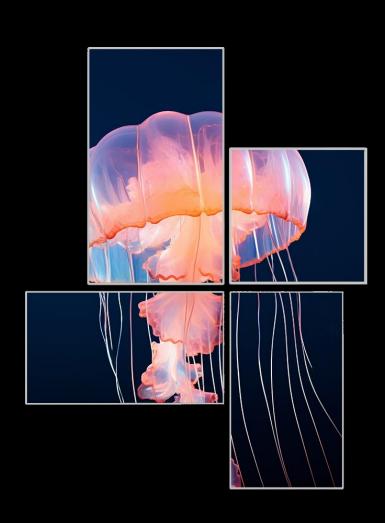
Designed for human interaction.

All-in-one collaboration hub.



## **XPEDGE**

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**Limitless Display Potential.** 

**Smart Content Delivery.** 

Versatile Shapes & Sizes.

**Effortless Wireless Control.** 

Smart. Turnkey. Sustainable





## **IMPACT IN ACTION**

#### **Duck Creek Technologies - Digital Signage in Action**

At Duck Creek's annual conference, 82 South transformed the partner experience by installing a series of branded LED walls across 52 partner booths, creating a unified and elevated visual impact throughout the show floor.

To take things further, we deployed **24 XPCANVAS** digital signs, giving individual exhibitors a dynamic platform to showcase their own content, messaging, and brand identity in real time. This seamless integration of personalized signage and cohesive visual branding dramatically improved partner visibility, engagement, and storytelling.

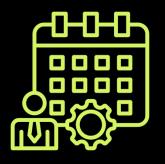
#### The result?

- 95% partner satisfaction
- Increased booth traffic and content recall
- Glowing feedback from both attendees and organizers

This activation is a standout example of how smart digital signage can elevate partner presence, enhance the attendee experience, and deliver measurable value.

## **BEYOND THE SIGNAGE**

As a true turnkey partner, we offer a full suite of services to simplify your event planning, amplify your brand, and deliver a seamless experience — from idea to execution.



## Event Design & Production

Strategic event environments designed to inspire, engage, and deliver impact.



## **Content & Media Production**

Visual storytelling via video, motion graphics, and digital content.



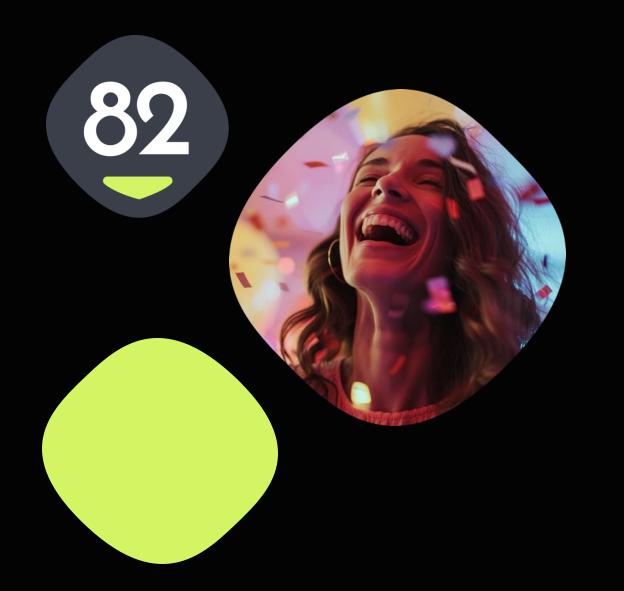
## **Exhibit Design & Production**

Custom exhibits and branded environments from concept to install.



#### **Interactive Activations**

Immersive experiences that invite engagement and spark connection.



## LET'S PLUG & PLAY.

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